

Information Center Committee



February 10, 2009

AGENDA

- 1) INTRODUCTION AND PRESENTATION OF ATTENDANTS
- 2) THE INFORMATION CENTER COMMITTEE
- 3) LIBRARY DEVELOPMENT PLAN
- 4) CETYS' PUBLISHING PROGRAM
- 5) BRAINSTORMING
- 6) GENERAL MATTERS

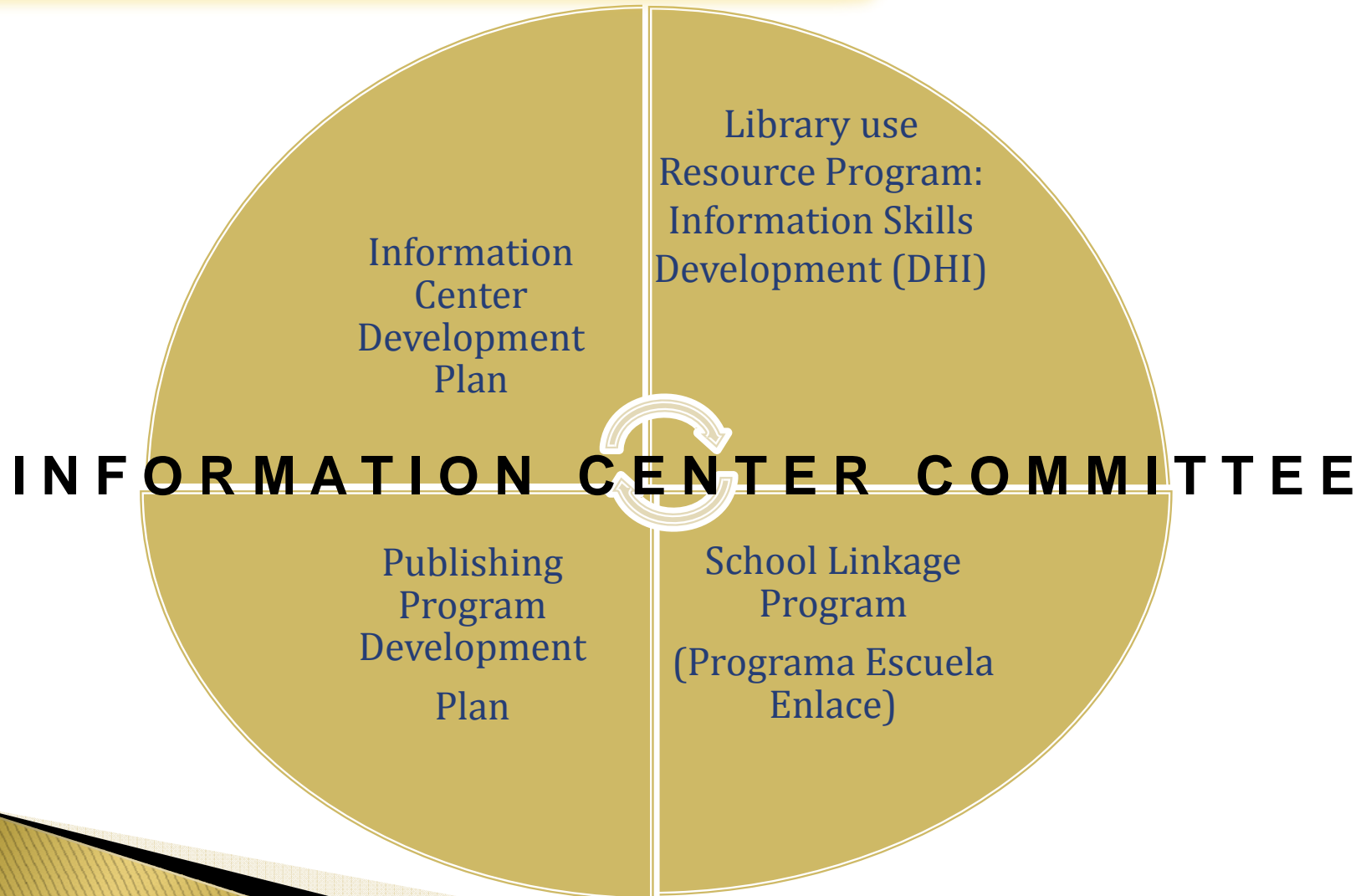


2. INFORMATION CENTER COMMITTEE

BACKGROUND?

- 1) WASC Accreditation**
- 2) Decision of IENAC and the Office of the President**
- 3) Main functions**
- 4) Who must integrate it**
- 5) How do we want it to work**
- 6) When and where will it meet**
- 7) Scope**

ITS FOUR FIELDS OF ACTION





3. INFORMATION CENTER DEVELOPMENT PLAN

THE MISSION OF THE INFORMATION CENTER

Help in the teaching, learning, investigation and diffusion of culture in CETYS University, by providing the resources, services, and physical space of quality centered in the user, and assisting them in the search and the development of information skills.

ITS VISION

The Information Center will have a total role in the CETYS Community, collaborating closely with the academy to integrate information, services and technology that are essential to the teaching, learning, investigation and diffusion of culture.

OBJECTIVES AND STRATEGIC LINES OF ACTION

Generate a library culture .

**COLLABORATION AND
SUPPORT**

Select and update collections

COLLECTIONS AND ACCESS

Develop an information skills program

Information Skills Development (DHI)

STRATEGIC OBJECTIVES

Training and development of the library personnel.

HUMAN RESOURCES

Provide sufficient and adequate space to keep the cultural equipment and other services.

PHYSICAL SPACE

Have the necessary and updated computer equipment and software to offer quality services.

TECHNOLOGY

STRATEGIC OBJECTIVES

Offer the necessary services to support teaching, learning, and investigation.

SERVICES

Have an assessment system for the resources, processes, and existing services in the campuses.

ASSESSMENT

ACTIVITIES TO BE DEVELOPED

- Integrate the members of the academy and the board to this Committee.
- Increase the printed and electronic cultural equipment.
- Increase the number of specialized data bases (engineering, law, design, etc.)
- Remodel the physical spaces for the creation of the Resources for Learning and Investigation Center (CRAI).

ACTIVITIES TO BE DEVELOPED

- Have one union catalog, as well as one access web page.
- Centralize the acquisition and processing of the printed and audiovisual material.
- Facilitate training through congresses, courses, diploma courses and master's degree for the library personnel.
- Set conditions to prompt the Development Plan for the Publishing Program.

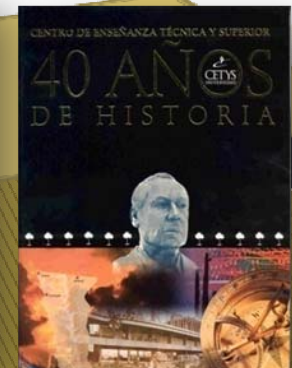
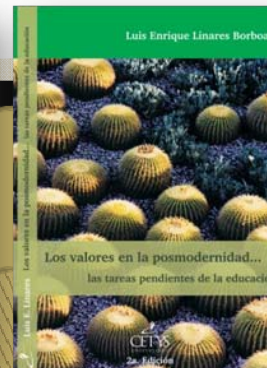
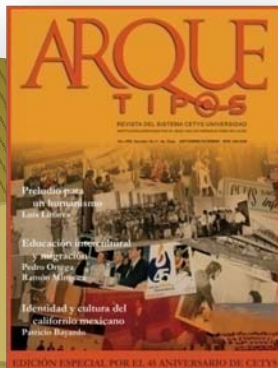


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4.
**DEVELOPMENT PLAN FOR
THE PUBLISHING PROGRAM
2009–2013**

THE CURRENT PROGRAM

COLLECTION	PUBLISHED WORKS	AUTHORS
Arquetipos	18 issues in the fourth stage.	CETYS Academic staff and external writers
Social Sciences	4	Linares, Olmos, Cabrera, Gárate
Engineering	2	Sosa, Vargas
Graduate Studies	3	Rocha, collective (2)
Ojo de agua	1	Mendoza
Institutional	2	
Inter-institutional	6	Carrillo, Gárate, Azuz, Delgado



ITS MISSION

The Publishing Program of the CETYS University System has the following mission:

Contribute to the development of the mission of CETYS, with the collaboration of other departments of the institution, in the generation, accumulation and distribution of the knowledge that strengthens the great purposes of education: human training and permanent education for life.

ITS VISION

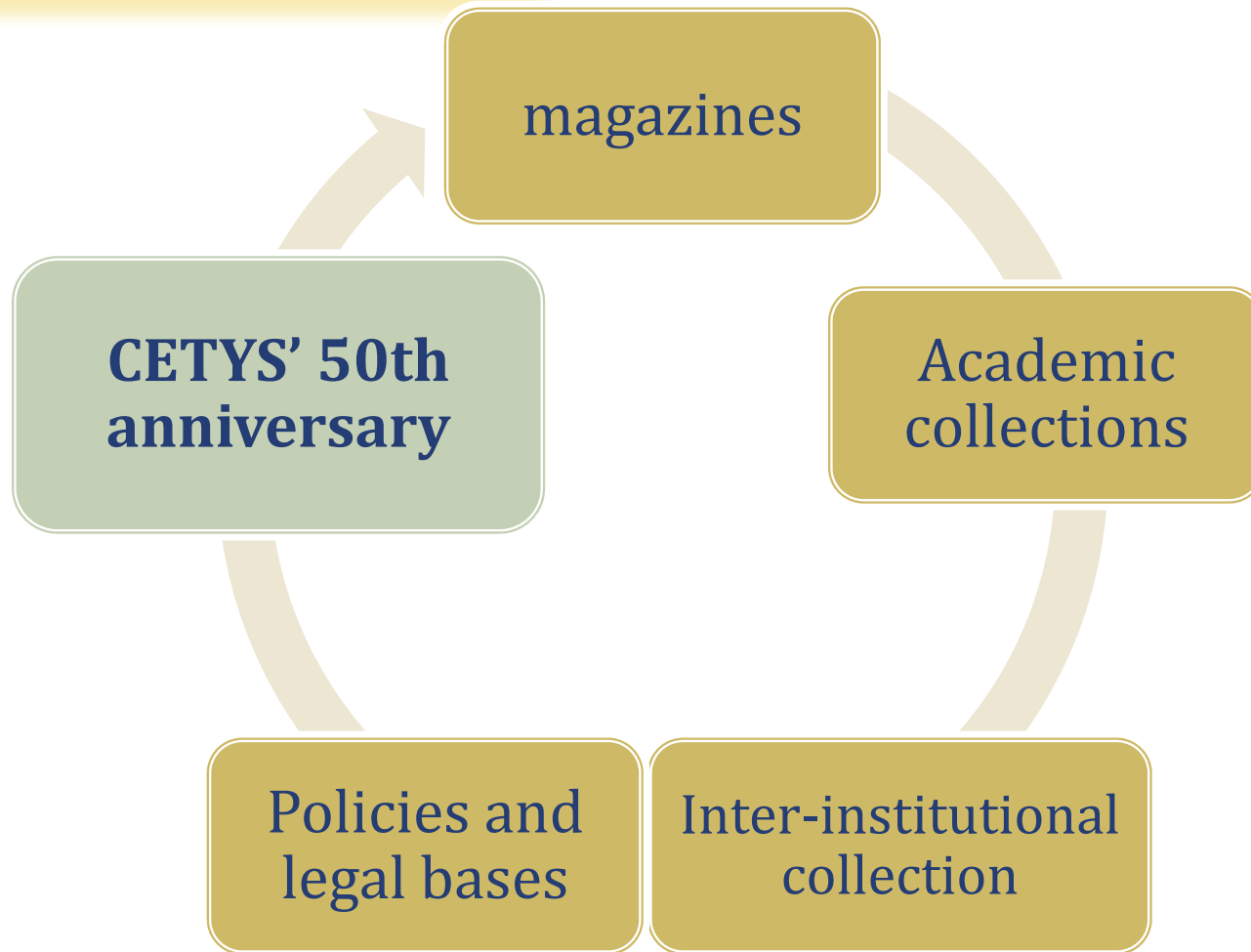
IN FIVE YEARS

Be a program of growth, diversifying its lines of work, open to different ideas, its projects strengthened, where the CETYS community finds an expression site, and in the same way, is attractive to the collaboration of the academic staff, investigators, and intellectuals from other institutions and the civil society in general.

GENERAL STRATEGIC OBJECTIVE

Attract new knowledge to transcend it parting from the generation of a new one, diffusing it in a timely and pertinent manner so it is accessible to the different internal and external publics of CETYS.

STRATEGIC LINES

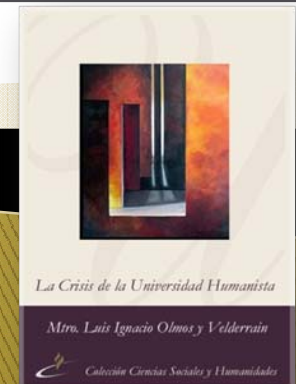
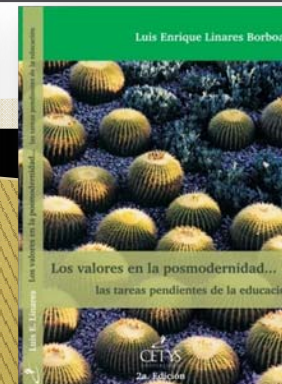
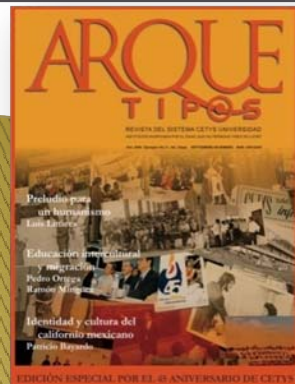


OBJECTIVE: Prompt the academic discussion regarding the access and generation of knowledge, through accessible communication instruments to the different capabilities of the members of the CETYS community and the civil society in general.

LINES OF WORK

1. Magazines

- a) Specialized magazine (indexed/arbitraed).
- b) Printed institutional magazine.
- c) Electronic institutional magazine.
- d) Light magazines for students, instructors and the community in general.

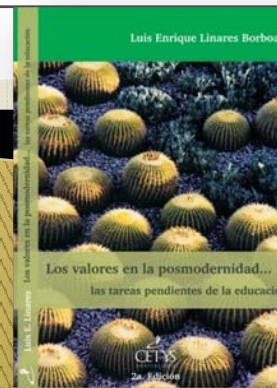
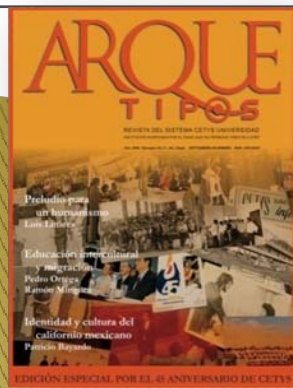


OBJECTIVE: keep and strengthen the different academic collections searching for mechanisms that allow a greater and better participation from the academy.

LINES OF WORK

2. Publishing Collections

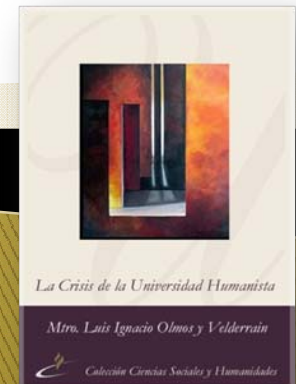
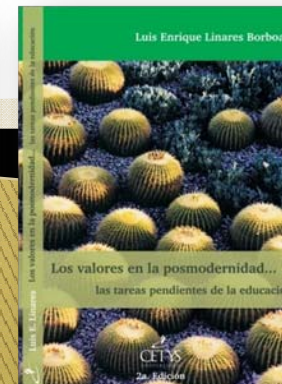
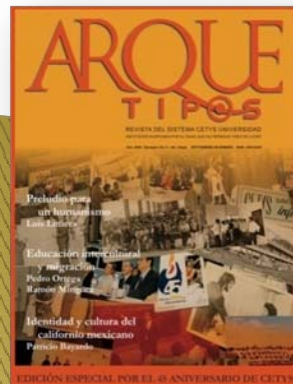
- Collection from the Engineering School
- Collection from the Business Administration School
- Collection from the Humanities and Social Sciences School
- Collection from the Graduate Studies School
- Literary collection *Ojo de agua*



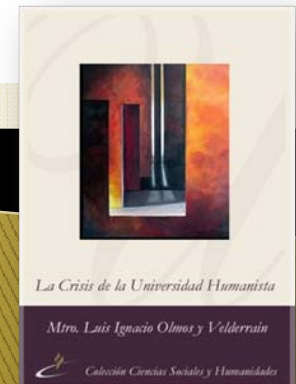
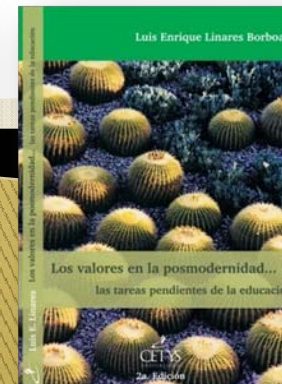
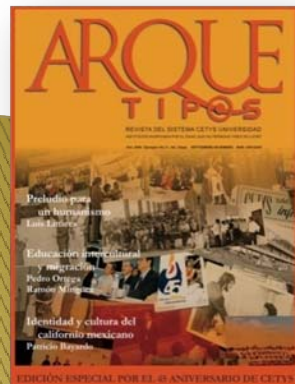
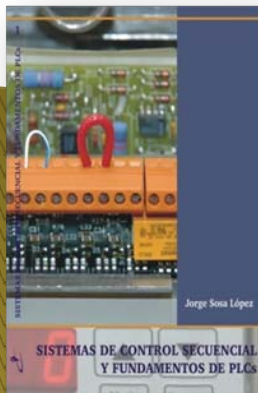
OBJECTIVE: Coordinate the inter-institutional collection to the investigation efforts and the creation of system networks, in order to project the faculty work and the institution's investigations and improve the academic quality in our programs outside CETYS.

LINES OF WORK

3. Inter-institutional collections



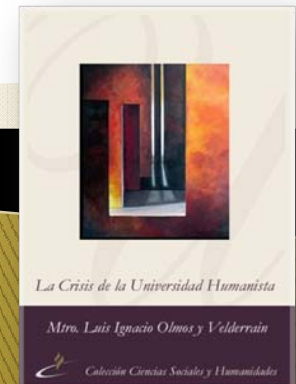
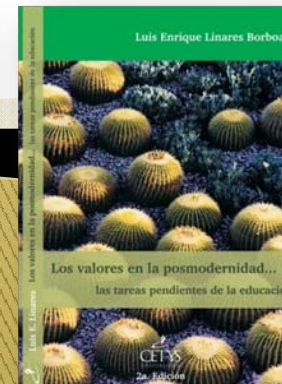
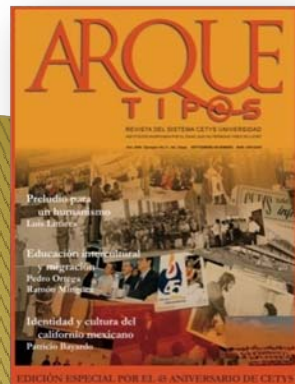
OBJECTIVE: Analyze, define and establish the legal mechanisms that give life to the institutional publishing program.



OBJECTIVE: Be an active part in the celebrations of the institution's 50th anniversary, producing work that strengthens the institutional history.

LINES OF WORK

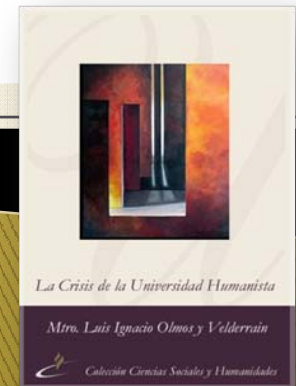
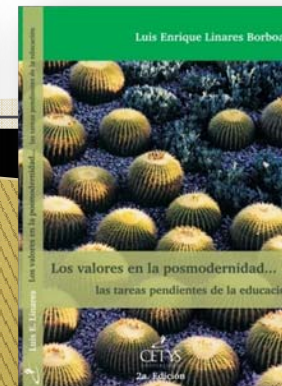
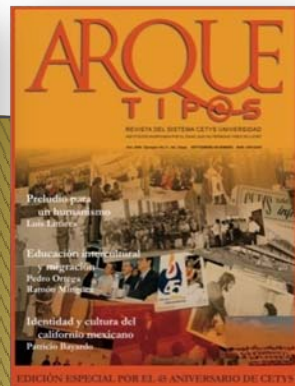
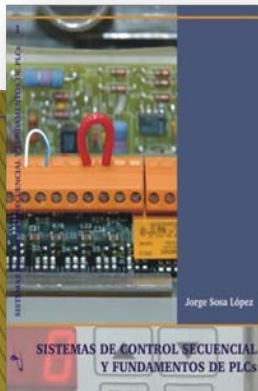
3. 50th Anniversary Collection



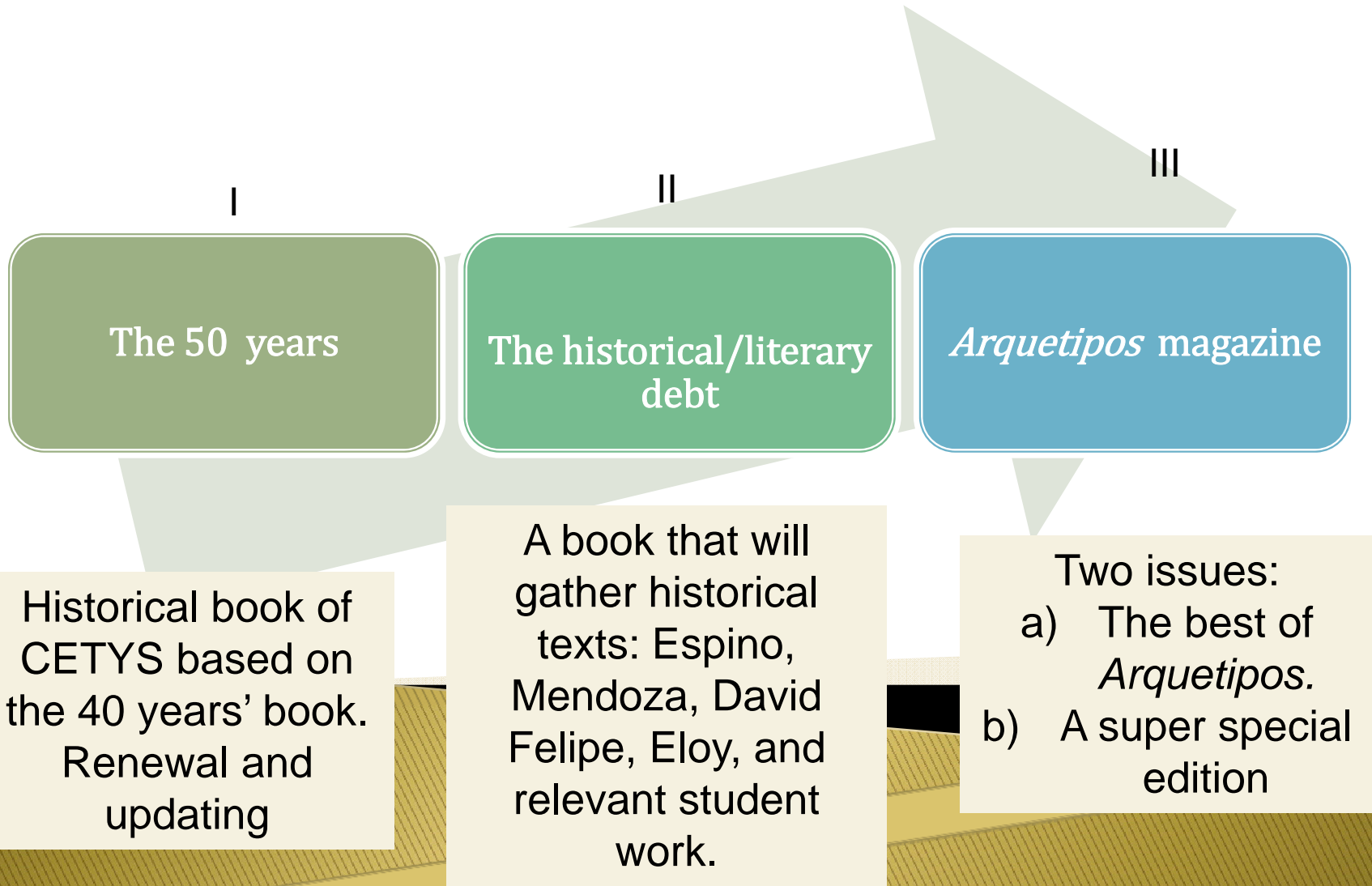
LINES OF WORK AND STRATEGIC OBJECTIVES

4. CETYS' 50th Anniversary

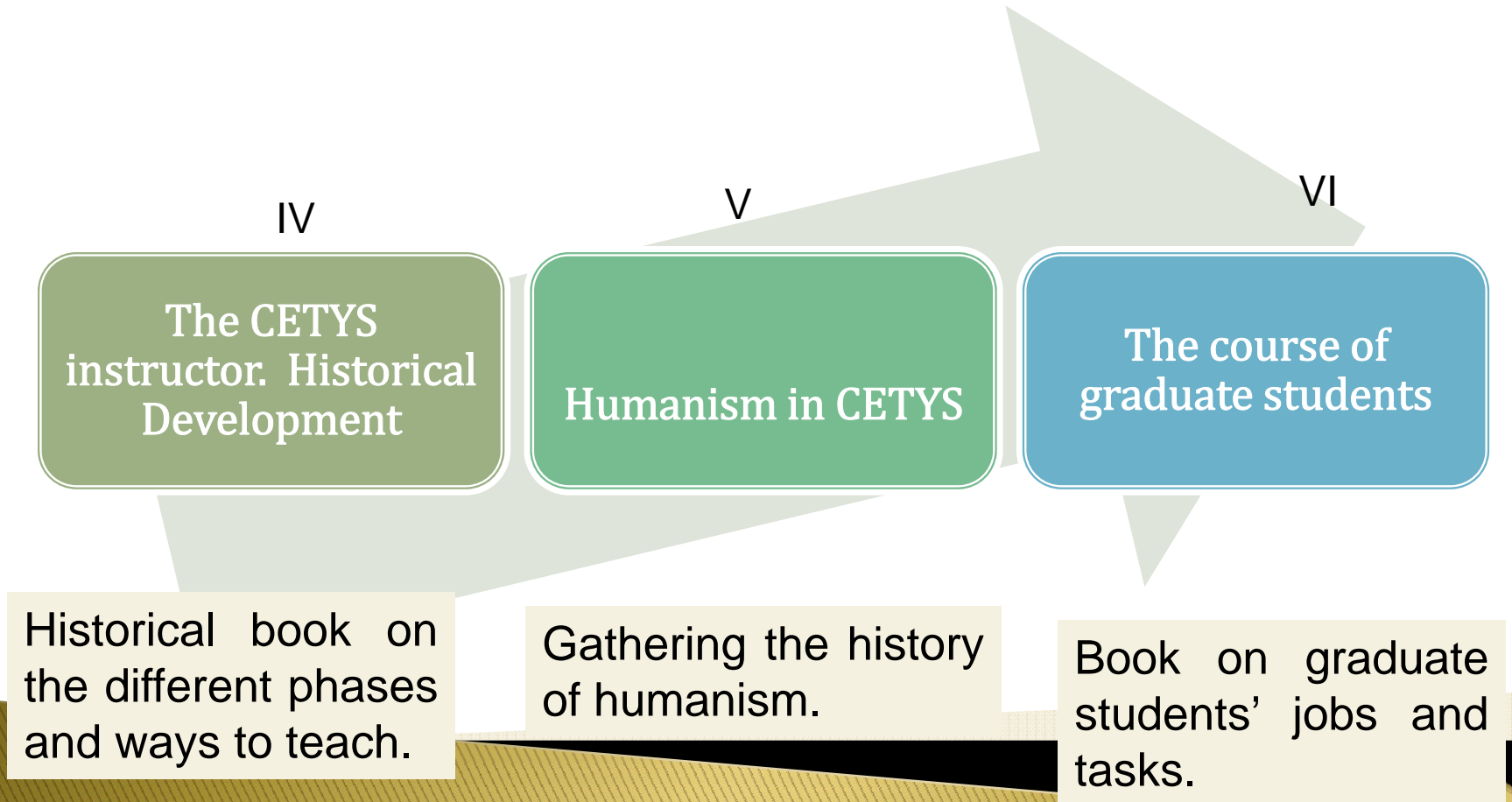
- a) Book of 50 years.
- b) *Arquetipos* project.
- c) Literary anthology of high school.
- d) Faculty at CETYS.
- e) Historical development of Humanism.
- f) The graduate students' course.



TOWARDS 50 YEARS



TOWARDS 50 YEARS





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5. BRAINSTORMING